

Tecnorama receives prestigious Italy^X certification for excellence in Italian creativity and innovation



After being officially qualified as an **Innovative SME** according to the guidelines of the Ministry of Economic Development, Tecnorama is proud to announce that it has received a new award: the **Italy^X Certification**. It's a prestigious award that highlights companies that excel in innovation, design and quality, embodying the core values of Italian tradition. This certification underscores Tecnorama's commitment to the distinctiveness of its supply chain, reinforcing its position as a leader in the field of **textile dyeing automation**.

The Italy^X Certification is granted to companies that exemplify the **hallmarks of Italian excellence**, including:

- ✓ Commitment to **quality**
- ✓ Distinctive **style**
- ✓ Attention to **detail**
- ✓ **Creative** innovation

Tecnorama's recognition is a testament to its ability to merge **cutting-edge technology with Italian craftsmanship**, offering state-of-the-art solutions that enhance efficiency, precision, and sustainability in textile dyeing processes. The company's dedication to an **eco-conscious and high-quality supply chain** played a pivotal role in achieving this certification, further strengthening its competitive edge in an increasingly globalized market.

"The Italy^X Certification is a milestone that reflects our passion for innovation and our deep-rooted Italian identity", said **Mario Scatizzi**, Chairman and founder of Tecnorama. "At Tecnorama, we believe that embracing Italian values in design and production is not just a heritage but a **key driver of global competitiveness**. This recognition encourages us to continue developing sustainable, high-performance solutions while maintaining the excellence that defines Italian manufacturing."

By obtaining the Italy^X Certification, Tecnorama gains additional international visibility, reinforcing its brand credibility and market differentiation. The company will continue to invest in research, innovation, and sustainability, ensuring that Italian craftsmanship remains at the forefront of industrial automation.

About Italy^X Certification

Italy^X is a certification that identifies companies capable of **conceiving, designing, and innovating** while maintaining the **distinctive values of Italian tradition**. It aims to recognize and promote businesses that embody the essence of "Italianità", transforming this unique cultural and entrepreneurial heritage into a powerful competitive advantage in today's global market.