

Tecnorama Celebrates 40 Years of Excellence in Mechatronics: A Global Milestone in Color Innovation

Tecnorama, a Prato-based global leader in the field of mechatronics, just celebrated its 40th anniversary with a special event that brought together customers, agents, friends, and partners from all over the world. This unique occasion honored the history of a company that has transformed the color management industry, establishing itself as a global benchmark for innovation and technology.

Founded in 1984, Tecnorama revolutionized the market with its **Dos&Dye® system**, an advanced automated technology for color management in laboratories. Combining precision, reliability, and automation, this system has made Tecnorama synonymous with excellence and innovation, earning customers worldwide.

The event, held at a historic venue in Tuscany, celebrated the enduring relationships with those who have shared and supported this journey. Attendees included prominent industry figures, international partners, and members of the local community, all united by their admiration for a company that has turned a vision into a global leadership reality.

"These 40 years represent not only



Mario Scatizzi, Romana Barni, Alessandro Giugni

the growth of our company but also the evolution of an entire industry, driven by the passion and innovation that guide us every day," said **Mario Scatizzi**, founder of Tecnorama. "We are proud to celebrate this milestone alongside those who have contributed to our success: our customers, agents, team, and all the partners who have believed in us."

Tecnorama continues to look to the future with the ambition of further strengthening its global market leadership. The company is committed to research and development to deliver increasingly advanced and sustainable solutions.

A symbol of how innovation and tradition can harmoniously coexist, the Prato-based company once again demonstrates how Italian excellence can compete and excel in international markets.